

John E. Sargent, Consultant, Food Division  
cutting Ford Bids, cake, 1964 N.Y. Fair







FORD MOTOR COMPANY  
NEWS BUREAU  
NEW YORK WORLD'S FAIR  
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FOR IMMEDIATE RELEASE

John E. Sattler, Resident Manager of the Ford Pavilion, addresses visitors to the New York World's Fair during the recent Ford-Mexico Day ceremonies held at the Ford Pavilion. Other participants include - left to right: Sr. Fernando Gamboa, Director General of the Mexican Pavilion; World's Fair Official, Bruce Nicholson; E. R. Molina, Group Director of Latin American Operations for Ford; and Eugenio Pesqueira, the Mexican Consul General. The occasion was Ford's salute to 155 years of Mexican Independence.

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Charro Juan Valentino performs at the recent Ford-Mexico Day ceremonies held at the Ford Pavilion, New York World's Fair. The occasion was Ford's salute to 155 years of Mexican Independence. Looking on from the stage are left to right: John E. Sattler, Resident Manager of the Ford Pavilion; E. R. Molina, Ford's Latin American Director; and Mexican Consul General, Eugenio Pesqueira.

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1964 (New)





Marking his 65th birthday at the New York World's Fair, August W. Kissner, of San Jose, cuts a tiny birthday cake while other officials of the Ford Pavilion help him blow out a single candle. Mr. Kissner is serving as Engineering and Maintenance Manager at the Ford Pavilion where he is on loan from his position as manager of the Plant Engineering department at the San Jose Ford assembly plant. A Ford employe since 1931, he witnessed the end of the Model A era and the birth of the Mustang. Left to right are Rudi Fischer, pavilion Guest Relations Manager; William W. Hersey, Associate Resident Manager; Robert W. Millar, Display and Exhibit Manager; C. Gayle Warnock, Resident Manager; David Dowling, Associate Resident Manager; A. W. Huss, Administrative Coordinator, and Jerry Sullivan, Publicity and Promotion Coordinator.

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