

Karl A. Maresch  
441 E. 53rd St.  
New York, N.Y. 10028

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Mr. F.E. McKelvey,  
Manager  
Administration Department  
Public Relations Staff  
Ford Motor Co.  
Dearborn, Michigan

New York, December 14, 1967

Dear Mr. McKelvey,

Thank you very much for your letter dated October 18, 1967. Kindly excuse my very much delay in answering it, but on account of my late vacation this year (which I spent in Canada) and upon my return sickness in the family I could not answer to it earlier.

As requested, enclosed please find my personal history. I have worked at the Ford Pavillion over one year's time (from August 1962 until October 1963) in the capacity of a building inspector for the concrete construction at the World's Fair in New York City. I represented my company, the Jersey Testing Laboratories at the u/n job. I was daily in contact with Mr. Lamerson, your superintendent at the Ford's Pavillion since I had my office in your field office building and I can say that we really did get along very well.

After the construction work has been finished and the World's Fair officially opened, Mr. Lamerson had recommended me to Mr. Louis Columbus, your general manager at the Ford Pavillion during the fair. During June and July 1963 I had worked as a crib attendant in the stock and parts room at the Ford's Pavillion.

I have had close connection with several of your employees, but after the World's Fair closed, our association slowed down, since everybody had moved back to Dearborn and we just exchange occasionally holiday greetings. I often think about that wonderful companionship and remain with the extremely fascinating impression about the Ford Company. My experience with the company was brief and I can only say it was wonderful. The entire atmosphere was just the way I like to enjoy at the place of work!

In case you, dear Mr. McKelvey would have any opening at your company and you would like to use me for it, I would be glad to become a steady member of your big company.

Thanking you for remembering me and hoping to hear from you some day, I remain

Sincerely yours,

*Karl A. Maresch*

Columbia University  
27 October 1967

Dear Mr. Mc Kelvey,

No doubt you had occasion to visit the magnificent building that housed the Ford Exhibition at the New York World's Fair? It was a world unto itself, from the taped background music we woke up humming in our sleep, to the bright yellow uniforms (always bright and cheerful, no matter how tired or miserable you felt), the colorful and imaginative displays, even the challenge of trying to remember all the body and interior colors...your request has brought back a flood of memories, all pleasant, about what was one of the most rewarding summers I have ever had. To many people it was just a job, nothing to get enthusiastic about--one arrived on time, stayed out of trouble and picked up his check. But to me it was much more.

Job satisfaction can not be gauged merely in material terms, yet even in this area the job at the Pavilion was almost ideal--the pay was good, the working conditions excellent(lockers, food machines, dry-cleaned uniforms), the hours were terrific (the two hours for lunch let me really see the NYWF), the management were sympathetic and friendly. But I have left the best until last...the co-workers. However we were chosen or screened, I have never worked with a group so large in which so many members were endowed with a good sense of humor, were good conversationalists,etc.,etc. down the list of pleasing personality traits. Until this day (some two years later) I still see or correspond with many of the former hosts and hostesses (although as one might expect from their charm, my letters from this latter group are mostly wedding invitations!!).

It was a rare summer, a rare experience. Representing fine products, faced with the ever changing parade

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of the public as they passed through the doors at the rate of 4,000 people an hour. It was an occupation that precluded boredom; and even when a lull in the constant stream of questions from the public did occur, the wit and personality of the other hosts and hostesses made the job more pleasure than work.

The summer after the Fair I wrote to Mr Taylor of special events about a summer job in the public relations department, but he told me that the openings were few and the turn over very slow. Last January, I wrote Mr Fischer about Ford's participation at EXPO. He referred me to Mr Willock of Ford of Canada who was kind enough to reply explaining Ford's limited participation at EXPO. I suppose as a student of History (I will have my Ph.D. in June 1970, if I stay on schedule) I should realize that one cannot recapture the past; that I should be happy I was fortunate enough to spend one excellent Summer with the Ford Motor Company, and realize that those jobs are as rare as they are enjoyable.

Thank you for your continued interest and for providing an audience for the rantings of an old Host. I have, needless to say, followed the career of Ford and its changing advertising approaches with interest... and with fond memories.

Yours truly,

*John F. Flynn*  
John F. Flynn  
275 East 237 Street  
New York, N.Y. 10470

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FLYNN, JOHN FRANCIS

Position(s) held: During the first month I composed the Aurora speech which was used by all the hosts on the dream car exhibit in the product salon. I also appeared on two radio broadcasts (one with Mr. Sattler) about the Pavilion.

Scholastic Honors: Phi Beta Kappa; listed in the 1965 edition of Who's Who among College Students; Fordham University Scholarship, New York State Regents College Scholarship; New York State Regents Fellowship for Graduate Study; Editorial and research assistant in The Harper Encyclopedia of the Modern World, soon to be published.

Other Activities: Undergraduate— secretary, junior class; General Chairman, Senior Week 1965 (a week of seven events—prom, boat ride, theatre party, dinner dance, etc.—budgeted at almost \$18,000.00); Senior Associate Justice, Student Court; Cadet Major, Brigade Training Officer, Army R.O.T.C.; Co-Chairman, Twentieth-First Annual Military Ball; Editor, Football program; Chairman, The Council on Graduate Study; "Lord of the Manor" (Commencement Address). Graduate-- Graduate History Society.

Military: Commissioned a Second Lieutenant in the United States Army Reserve; at present on an educational delay until early 1970.

Influence: Always rather outgoing as an individual, I was deciding the summer I work at the Fair on my ultimate career goal. I knew it would involve the study of history, but the excitement and fascination involved in assisting some 4,000 people an hour convinced me that I could never stand a career in research...that my history should be practiced in the classroom

Finally, it is impossible to put a value on the dozens of real friendships that were made or the job satisfaction gained at the pavilion.

WE WERE THE BEST PAID EMPLOYEES  
AT THE FAIR. WE ALSO HAD A 2 HOUR  
LUNCH -OR- DINNER BREAK SO THAT WE  
COULD VIEW THE OTHER EXHIBITS -  
WE ALSO HAD 2 UNIFORMS FREE OF  
CHARGE WHICH WERE DRY-CLEANED  
WEEKLY. WHAT MORE COULD WE ASK  
FOR!

WE WERE REALLY SPOILED! I WOULD  
ALSO LIKE TO COMMEND THE MANAGE-  
MENT FOR THE FINE RAPPORT THEY  
ESTABLISHED WITH THE EMPLOYEES  
- MR. WARNOCK, RUDI FISCHER, BILL TAYLOR,  
STAN COUSSINEAU, LEE ROLLINS. WE  
WERE ALL TREATED AS ADULTS EVEN THOUGH  
WE DIDN'T ACT LIKE IT HALF THE TIME.

MY MEMORIES OF THE FORD EXHIBIT  
AND MY JOB THERE WILL ALWAYS BE  
HAPPY ONES. IT WAS A WONDERFUL EXPERIENCE.  
THE ONLY DIFFICULT PART WAS ADJUSTING  
TO A MORE AVERAGE TYPE OF JOB. IT  
WAS A TOTAL LETDOWN!

THANK YOU FOR LETTING ME AIR  
MY VIEWS. I HAVE THE HIGHEST ESTEEM  
FOR FORD MOTOR COMPANY AND BELIEVE  
THAT IT IS SINCERELY INTERESTED IN EACH  
OF ITS EMPLOYEES.

SHARON MORRISSEY