

July 13, 1961

TO: John McBride

SUBJECT: Additional Funds for New York World's Fair, 1964-65

Last December, Mr. Ford approved an appropriation of \$325,000 to cover preliminary expenses in the preparation of our New York World's Fair project. Of necessity the amount of this appropriation was determined rather arbitrarily since there was little information on which to base an accurate forecast of cost.

As of now, approximately \$135,000 of this amount has been spent or committed. While the basic concepts, both in the architecture and the show itself have been determined and approved, it is now necessary to refine the project in detail in order to arrive at firm estimates of total cost and to provide the basis for a complete and comprehensive presentation of the project. Mr. Moore has instructed that this be accomplished by October.

Purchasing Staff has negotiated the terms for an extension of our agreement with WED Enterprises (Disney) to cover this work. The estimates to carry us through October amount to \$275,000 to \$300,000. As indicated above, we have only approximately \$190,000 remaining of the original \$325,000 and thus will need some \$110,000 additional under the terms of the extended agreement.

Since there undoubtedly will be other expenses incidental to completing this phase of the project, it seems reasonable that the total additional amount required between now and October 31, would be in the neighborhood of \$125,000.

Before Purchasing can complete the processing of the agreement we, of course, will need to assure them of the availability of the necessary funds. We would very much appreciate anything you can do to expedite the authorization of an additional \$125,000 for the purposes described above.

Mott B. Heath

cc C.F. Moore, Jr.  
T.H. Mecke, Jr.

Approved by Mr. Ford  
7/18/61  
A. R. Miller

#2  
July 21, 1961

WED Enterprises, Inc.  
2100 West Alameda Avenue  
Pasadena, California

Attention: Mr. Royal Clark

Continued:

This letter shall authorize additional work by WED Enterprises, Inc. (hereinafter referred to in the second person singular as 'you'), and Ford Motor Company (hereinafter referred to as 'the Company') with respect to services which you will render to the Company during the period commencing June 26, 1961 and ending September 30, 1961. This letter covers additional work to be performed by you as follows:

1. Detailed development of all exhibits, displays, shows, conveyances, and crowd-handling devices.
2. Coordination of the work of Melton Becket and Associates in developing the plans, specifications and estimates for the facility.
3. Preparation of all charts, diagrams, sketches, models, mock-ups and photographs necessary for a complete and detailed presentation of the entire project (including architecture and detailed final price estimates) to Company Management.

This work shall be done under the general terms and conditions of the April 25, 1961 agreement, subject to the following amendments and exceptions:

- A. You will invoice the Company on the first and fifteenth of each month for the following changes:

July 21, 1961

-2-

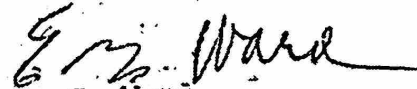
A sum equal to two and one-half times the technical payroll costs incurred by you in connection with the rendition of architectural and engineering services. The term "technical payroll costs" as used herein shall be deemed to include your labor costs and where appropriate, labor costs of your consultants and subcontractors.

2. A charge for your direct invoiced expenses for mechanical materials, photostats, stills and other reproductions, long distance telephone charges, telegraph charges, travel expenses by your employees and agents while working on this assignment, and such other similar direct charges and expenses incurred in the performance of these services will be at your cost.

The total charges to be made by you to the Company shall not exceed \$100,000.00.

If the foregoing amendment to the original agreement of April 28, 1961 is acceptable to you, please so indicate by signing and returning a duplicate original and one copy, retaining a duplicate original and one copy for your files.

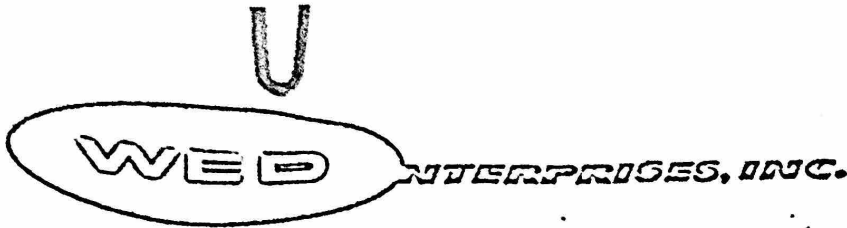
Very truly yours,

  
E. G. Ward

Accepted and Agreed to:

THE ENGINEERS, INC.

By \_\_\_\_\_



1322  
J.P.C.

2400 WEST ALAMEDA AVE.  
DURHAM, CALIFORNIA  
Telephone  
THORNWALL 8-5550  
THORNWALL 8-5550

*Specializing in Creating, Designing and Producing Projects for the Entertainment World*

VICE PRESIDENT  
PURCHASING

1961 AUG 2 9:41 July 31, 1961

Ford Motor Company  
The American Road  
Dearborn, Michigan

Attention: Mr. E. G. Ward

Gentlemen:

Returned herewith are two signed copies of your letter addressed to us dated July 21, 1961.

As discussed in our telephone conversation, we would like to make the following notes and observations concerning the letter:

- (a) Page 1 - the last word should be "charges" instead of "changes".
- (b) Page 2 - in Paragraph 1 a sentence, which was contained in an earlier draft from us to you, had been deleted. However, it is mutually agreed that the meaning has not been changed by the deletion.
- (c) Page 2 - in Paragraph 2 the last line should be interpreted as though it read "... these services will be charged to us at your cost".

Very truly yours,

WED ENTERPRISES, INC.

By Royal A. Smith  
Secretary-Treasurer

RC:NEM'mc  
Encs.

NO AGREEMENT WILL BE BINDING ON THIS CORPORATION UNLESS IN WRITING AND SIGNED BY AN OFFICER

FORD PRESENTATION  
 ESTIMATED COSTS FROM JUNE 25, 1961  
 TO OCTOBER 2, 1961

	No. Of Employees	No. Of Weeks	Total Cost
Supervision	1	3	\$ 4,500.00 <sup>#600</sup>
Project Art Director	1	12	17,500.00 <sup>#500</sup>
Art Director	1	10	12,000.00 <sup>#1180</sup>
Story Writer	1	7	7,000.00 <sup>#1000</sup>
Draftsmen	3	21	10,500.00 <sup>#200</sup>
Sketch Artists	3	27	22,000.00 <sup>#3592</sup>
Engineering	1	9	6,500.00 <sup>#28988</sup>
Model Builders	2	6	3,000.00 <sup>#200</sup>
Test Track Mockup			17,000.00
Slide Preparation			2,000.00
Consultants	3		10,000.00
Materials & Travel			13,000.00
		<b>Total</b>	<b>\$ 125,000.00</b>

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