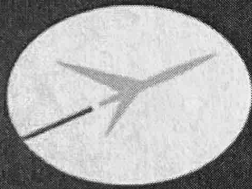




Volume 9 — Number 3 • 1964

Oldsmobile Rocket Circle



BIG / BRIGHT / BEAUTIFUL
New York World's Fair Vacation Issue

"We're on the last lap..."

**WORLD'S
FAIR...**

here we come!"

T
O
R

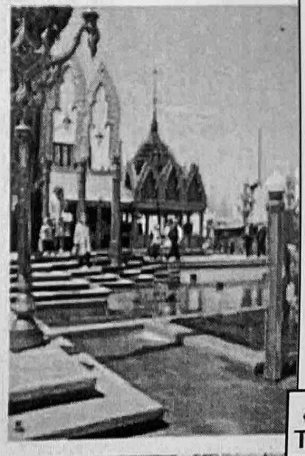
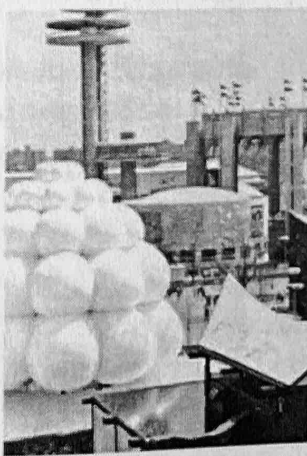
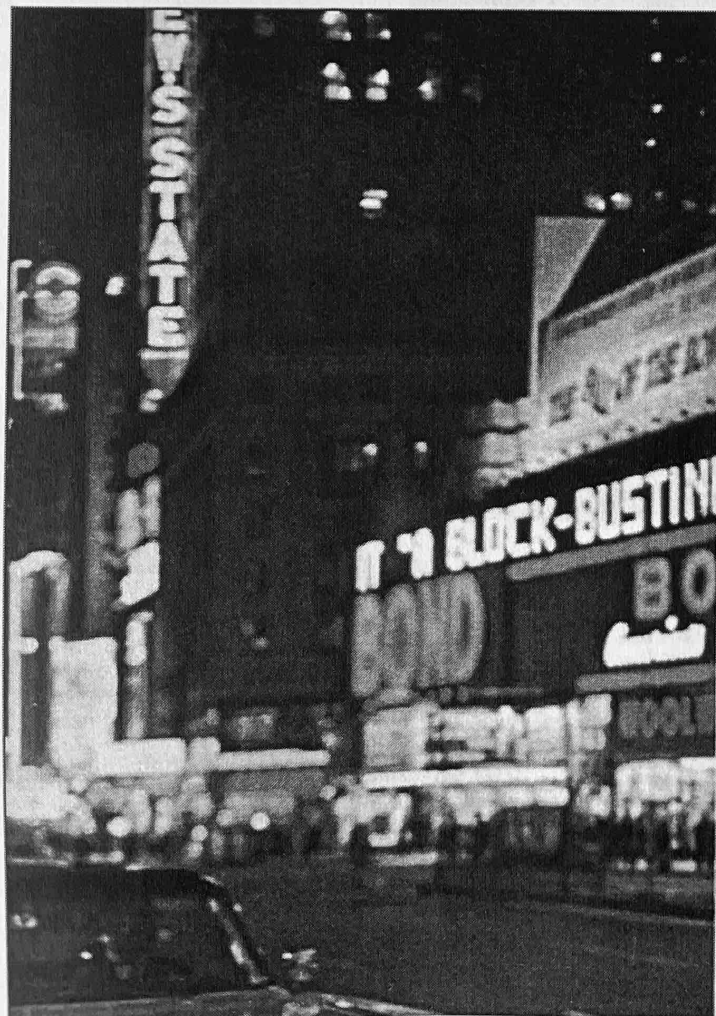
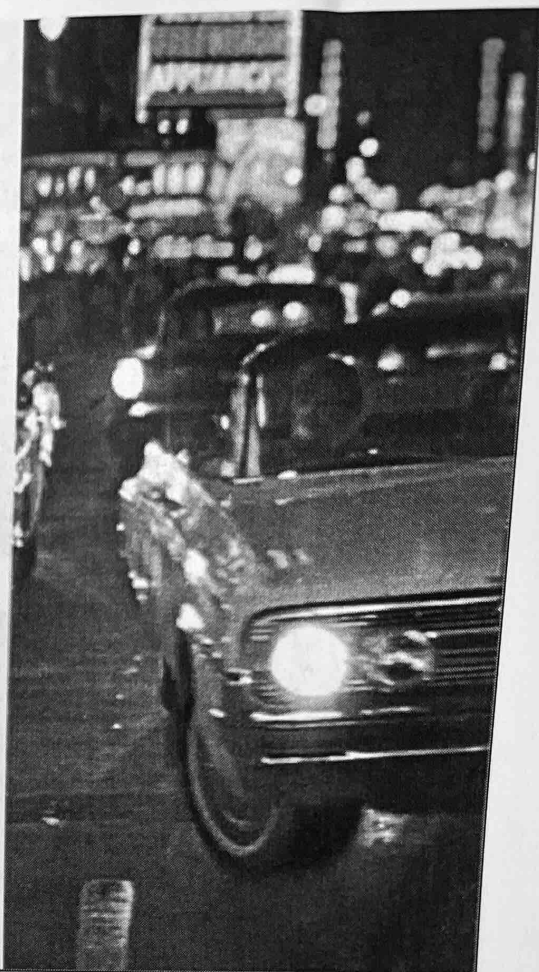
*Remedion
Club*

^
TOP

RELUCTANTLY THE ZENKS LEFT the many fascinations of Cooperstown. They followed a route suggested by the director of the Farmer's Museum, which brought them along the Cherry Valley Turnpike (Route 20) to Route 145; then southeast for a leisurely, winding 60 miles of scenic mountain beauty before entering the New York Thruway at the town of Catskill. They noticed some interesting side trips — to George Washington's Headquarters at the Newburgh Interchange, and Washington Irving's home at Tarrytown near Interchange 9. But their day had been a full one so they resisted temptation, and pressed on.

The Zenks' Dynamic 88 had smoothed out the Catskills with such cushiony comfort that Colleen and Chris were dozing like Rip Van Winkle as the car rolled toward New York City. Ruth and Jim talked of the exciting days to come . . . anticipating the glittering spectacle of Times Square and the wonders of the World's Fair. Time and miles seemed to melt away; the sparkling convertible pulled into the Holiday Inn near Kennedy International Airport—just eight miles from tomorrow's destination, the New York World's Fair.

OLDSMOBILE ROCKET CIRCLE MAGAZINE, Vol. 9, No. 3.
 Editorial office: 936 N. Michigan Avenue, Chicago 11; business office:
 4633 W. 16th Street, Chicago 50. Nothing in this magazine may be re-
 printed either wholly or in part without written permission from the
 publisher. Copyright 1964, Edwards & Deutsch Lithographing Co., Chicago,
 Illinois. For subscription information, see your Oldsmobile dealer.





*"General Motors Futurama
left us speechless,
it's so grand!..."*

*"and it was fun to see new cars
like ours in the Oldsmobile exhibit."*

FOR THE ZENKS the New York World's Fair was wide avenues, park greenery, gay fountains and, of course, absolutely breathtaking sights and sounds. Another pleasant thing, they could rest their feet while riding in a little train much like that one at the Oldsmobile assembly line. The huge crowds spread out over the Fair's 646 acres so it never seemed jammed with people.

"The minute my stamina begins to sag," Jim said, "there are more animated maps, chemical wizards or awesome computers to revive my energy."

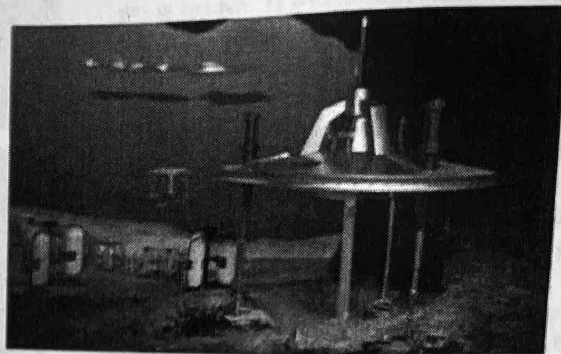
One of Ruth's favorites was the Indonesian pavilion, which featured an intricately carved temple, the arts of Bali, Java and Sumatra, and one of the most lavish (and expensive) restaurants at the Fair. Dinner entertainment included a 25-piece native orchestra, and hordes of Balinese dancers.

Colleen lucked into being photographed in the Polynesian Village. The photographer told her she'd appear in newspapers all over South America. While waiting for international notoriety, Colleen watched the beautiful native girls paddle outrigger canoes across a lagoon, as pearl divers plunged into the cool depths.

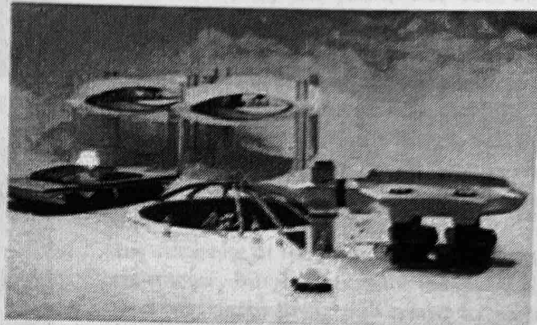
The African pavilion was fun, it was almost like being in a zoo, with lions and leopards and other beasts. There was plenty of dancing by the different national groups, in their native costumes and, usually, barefooted. Jim translated their chant as being: "Ooooh, these stones are sharp."

Picturesque Belgium is just that: an entire walled Flemish village as it might have been in the 1800's—from the roof tiles to the costumes the villagers wear in the cobbled winding streets. Although not

Continued next page



AT GM'S FUTURAMA you glimpse life on the ocean floor . . .



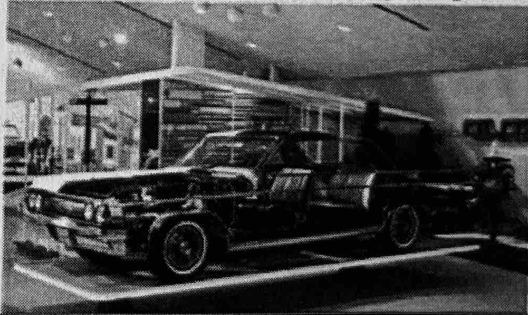
. . . AND TRAVEL PAST AN Antarctic Communications Center.



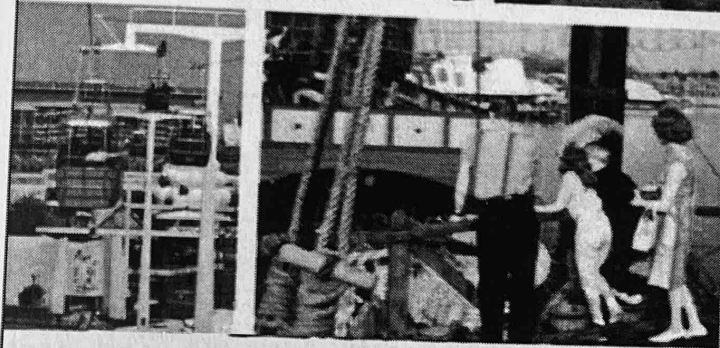
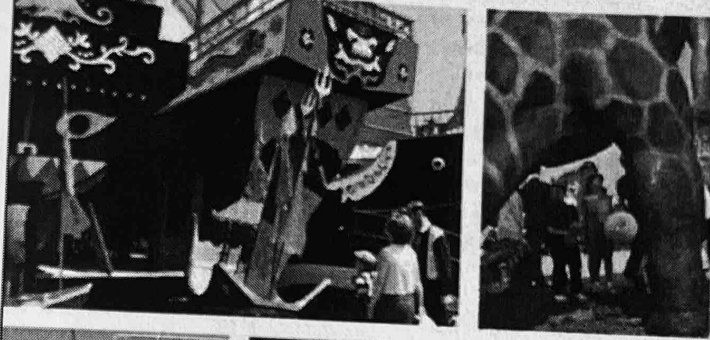
THREE OF OLDSMOBILE'S sports models circle a pine island.

CUTAWAY OF DYNAMIC 88 shows quality engineering details.

CHRIS AND COLLEEN in Oldsmobile's Great Lakes exhibit.



BELGIAN WAFFLES with strawberries and cream will henceforth be a Zenk menu favorite, it was agreed. Children were also suitably awed by massive junks at the Hong Kong pavilion, the brontosaurus at Sinclair's Dinoland, the Swiss Sky Ride and the authentic replica of Christopher Columbus' ship, the *Santa Maria*.



quite completed, plans call for more than 100 houses, a 15th-century church, a city hall with a rathskeller under it and a canal with an arched stone bridge. It will occupy nearly four acres, making it the largest international exhibit. For all its grandeur, Belgium will be best remembered by the Zenks for its strawberry waffles—a different, delicious breakfast their first morning at the Fair.

When Chris and Colleen first peered into the ship's cabin of the Santa Maria, they were given a fright—there was Chris's namesake, Christopher Columbus sitting at his desk, "looking so real, it was scary!"

The children were thrilled at the Pepsi Unicef ride . . . they both came out singing. The ride is called "It's a Small World," and Colleen said it was real fun. "They put you in this boat and take you into a big building. Then they have all these dancing dolls come together at the end and sing together. Lots of folks in the audience join in, too."

But the family favorite was the GM Futurama. Jim said, "There was something for all the family—there was interest, education and entertainment. The Futurama ride grabbed my imagination immediately. I know I'll remember it longer than anything else at the Fair. Maybe it's because I'm a contractor, but I was really taken by the idea of trees and earth being pulverized by laser beam to make highways. As parents, Ruth and I felt the scope of the ride gave our children a real understanding of the wonders they could expect to see in the not too distant future."





SCULPTOR BERTOIA'S metal daisies and other Kodak displays delighted the shutterbugs.

Next, the Zenks visited the dazzling Oldsmobile exhibit, set in a magnificent panorama of the North Woods. Dad beamed with the pride of a new Olds owner as he viewed the many models in the display. The children were fascinated with a scale model of the Straits of Mackinac bridge that spans the horizon.

The Zenks whirled through four festive days at the Fair: Dick Button's Ice-Travaganza, the children's Tivoli playgrounds at the Danish pavilion, Du Pont's "Wonderful World of Chemistry" (a

musical comedy with magic), a frog-jumping contest on a New England village green—and the children enjoyed watching their parents dance to the music of Guy Lombardo and his Royal Canadians. That was after seeing the spectacular fountain show (see cover) with classical music and fireworks accompanying brilliant water patterns . . . a fitting climax for the Zenks' visit to the Fair. Next day, they'd begin their long weekend in Manhattan, "a fair city every year," Jim said.

