

May 14, 1954

TO: Robert Lamerson  
Rudi Fischer  
Shirley Jamar  
Jerry Sullivan

On Sunday, May 24, the Ford Pavilion will begin operations at 8:30 a.m. This is to permit 4,500 Philco dealers and distributors, arriving by shuttle busses, earlier access.

The West entrance will be closed to the public until the entire group has been accepted in the building. We anticipate that this will be until approximately 10:30 a.m.

Six thousand tickets to the 3:00 p.m. performance of Wonder World, will be distributed to the East side lineup -- as each enters the Pavilion -- with apologies from Philco for extending the waiting time.

C Gayle Warnock

CGM:jt

cc: Mr. Owen Klapper  
Mr. Marc Parsons  
Mr. Robert Miller

(A sign for the West Exit advising people that it is reserved for Philco Bay should be ordered.)