

**MAGIC SKYWAY RIDE PLANNED AT '64 FAIR**

*New York Times (1923-Current file): Dec 15, 1963; ProQuest Historical Newspapers: The New York Times*  
pg. 75

## **MAGIC SKYWAY RIDE PLANNED AT '64 FAIR**

The Ford Motor Company released details last week of its \$25 million pavilion, which it hopes will be one of the biggest attractions at the New York World's Fair.

An outstanding feature is the Magic Skyway ride, which will use 160 new Ford, Mercury, Falcon, Thunderbird, Comet and Lincoln-Continental convertibles. Visitors will ride through a glass tunnel circling the rotunda of the massive exhibit.

The entrance to the main building will be through "time tunnels" that portray fantasies of the past, present and future designed by Walt Disney.

Each convertible will operate 14 hours a day, seven days a week during the two six-month periods of the 1964-65 fair. The cars have no engines. They will be moved by a special guidance and propulsion system on a track devised by Mr. Disney.

More than 200 Ford-built vehicles will share the spotlight with Disney creations of animated cavemen and prehistoric animals.