

Sattler to Manage Ford Pavilion at N. Y. World's Fair

DEARBORN Mich — John T Sattler has been appointed resident manager of the Ford Pavilion at the New York World's Fair, and C Gayle Warnock who was Pavilion manager during 1961 will become acting manager of Ford's Northeastern regional public relations office

Mr Sattler joined Ford in 1946 and has managed Ford's public relations activities in New York and in the northeastern U S since that time

Mr Warnock has had 12 years' experience with Ford. Among other key positions he served as Ford's regional public relations manager in Chicago

Ford Motor Company is making plans to handle increased attendance at its New York World's Fair Pavilion and will offer a number of new displays and exhibit attractions in addition to its outstanding Walt Disney entertainment features 'The Motor Show' and 'The Ford Show'.

December 21, 1964

The Honorable Robert Moses, President
New York World's Fair 1964-65 Corporation
New York World's Fair
Flushing, New York 11380

Dear Mr. Moses:

I have been appointed Resident Manager for our World's Fair exhibit during the upcoming 1965 season. Mr. Gayle Warnock who was resident manager during 1964 has been named acting manager of our office in New York in my place during the period I am on duty here at the Fair.

I would very much appreciate an opportunity to come visit with you briefly at your office at any time that you can arrange to see me during the weeks ahead. I will arrange my own schedule to be available whenever you can see me.

Cordially,

John E. Sattler
Resident Manager

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