

Intra-Company Communication

GENERAL OFFICE

November 16, 1965

To: Mr. J. G. Mullaly ~~\_\_\_\_\_~~

cc: Mr. R. J. English  
Mr. J. A. Kordick  
Mr. E. B. Rickard  
Mr. A. Scalia  
Mr. W. J. Wells

Subject: Ford Pavilion-Restaurant Associates Billing

NEW YORK  
WORLD'S FAIR PROGRAM

On July 9, 1965 the Ford Division was host to our Ford Authorized Reconditioners for cocktails and a buffet luncheon at the Ford Pavilion. The charge, Number R-02641 in the amount of \$1,069, is well over the cost projected in discussions with Shirley Jamar prior to the luncheon. It is my view that this charge is considerably in excess of what it should be.

The attached correspondence to Mr. Dever and his reply of October 4 summarizes the situation as it now stands. I believe my letter presents an indisputable case in dispute of the amount of the liquor charge. I think it is equally clear that neither Mr. Pullen nor Mr. Dever have dealt with the questions raised in my letter.

May we have your assistance in getting this billing corrected or at least some justification of the billing beyond stating that according to Restaurants Associates records the billing is correct?

  
H. Paul Reynolds

JOSEPH A. RAFFERTY  
COUNSELLOR AT LAW  
VICE PRESIDENT  
PUBLIC RELATIONS

GLEN RIDGE TRUST BUILDING  
GLEN RIDGE, NEW JERSEY 07028  
743-8484

1965 NOV 25 AM 11:29

November 24, 1965

Verner Cadby Inc.  
342 Claremont Avenue  
Verona, New Jersey

Attention: Mr. Skip Johnson

Dear Mr. Johnson:

Enclosed you will please find Rotary Club check to your order in the amount of \$603.00 in complete payment of reservation No. 03266 for the dinner at the World's Fair on Sept. 9, 1965.

The reason for this delay in reimbursing you for our dinner has been due to the fact that several of our members were adamant in their opinion they were gouged and refused to pay their share.

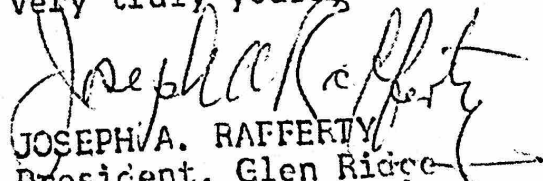
An examination of the invoice discloses that there were 29 dinners served to our members, some of whom did neither smoke nor drink. It was the consensus of opinion that we did not consume 69 cocktails (\$86.25) nor did we consume 63 glasses of wine (9 quarts \$99.00), nor did we consume 47 cordials (\$82.25).

It was the consensus of opinion that the dinner was superb, in fact really marvelous. We were so overjoyed with the dinner that we took a pool to see how many of us were Ford owners and I personally phoned Miss Shirley Jamar at the Ford Pavilion to notify her that we as a small group owned 20 Fords and one Lincoln Continental.

Each member who attended was required to pay \$44.00 for himself and his wife or \$22.00 per person. We feel that this is exorbitant and that we could not have consumed the amount of alcohol for which we were charged, and feel it should be brought to your attention so that you can investigate otherwise, we feel it was poor public relations on the part of the Ford Motor Company to permit this.

We believe that the persons who served the dinner may have confiscated for their own use some of the liquor for which we were charged.

Very truly yours,

  
JOSEPH A. RAFFERTY  
President, Glen Ridge  
Rotary Club

JAR:ah

December 17, 1965

Memo to: H. Paul Reynolds

Subject: Restaurant Associates Bill  
Ford Pavilion  
New York World's Fair  
Ford Authorized Reconditioners

I sincerely regret the delay in acknowledging your inquiry of November 16 with regard to the total billing charged to the Ford Authorized Reconditioners group for food services during their visit to the Ford Pavilion at the New York World's Fair on July 9, 1965.

According to our Administrative Office and accountants from Restaurant Associates the attached copies of catering service bills are accurate and confirm total food service charges as being correct.

J. G. Mullaly  
World's Fair Program Manager

bcc: A. W. Huss

December 17, 1965

Memo to: John E. Sattler

Please note the attached complaint with regard to costs incurred in entertaining a New Jersey Rotary group in our Executive Lounge at the World's Fair.

I had Waldo Huss check into the matter and as you will note on the attached billing the total cost is correct. However, the difficulty is that the Rotary Club members, apparently guests of a Ford dealer, feel that the charge after breakdown to a cost per individual of \$22.00 was far more than anticipated, as you can readily understand.

I have not acknowledged the letter since it was a carbon copy addressed to Ted Mecke. Perhaps you know the dealer or could find out through your contacts what action he has taken to answer Mr. Rafferty's letter of November 24.

As far as we are concerned, the billing is correct and we learned from our New York people they apparently had a "ball."

J. G. Mullaly

bcc: A. W. Huss