

*Ford Motor Company*

Intra-Company Communication

October 29, 1954

Mr. J. G. Mullaly, Manager  
New York World's Fair Program  
Public Relations Staff

This has reference to our letter early this year to Mr. F. M. Donovan (copy attached) concerning damage to a Company-owned vehicle at the New York World's Fair site. The vehicle was damaged during the track car loading operation on December 27, 1953.

We realize that there have been a number of delaying circumstances associated with this claim. However, it is essential that we record and report the status of the Ford claim for damage before December, 1954. We should, therefore, like to receive by November 10, 1954 the information we requested in our earlier letter.

Thank you for your assistance.

A. Scalia, Supervisor  
Central Office Accounting  
Accounting Department

WDM:es

cc: Mr. J. A. Davis  
Mr. R. L. Jacobus  
Mr. R. Keskella  
Mr. J. J. Schrot

*Dearborn* RECONDITIONING *Center*  
INCORPORATED

100 W. VERNOR • DETROIT 1, MICHIGAN • Phone 961-0748


November 9 1964

Mr. Tom Skelly:  
Ford Division,  
Room 911, C.O.B.  
Michigan & Southfield,  
Dearborn, Michigan.

Dear Mr. Skelly:

Our estimate for repairs on the  
1964 Red Mercury Convertible # 500078 will be  
\$1150.00. We will make all necessary repairs, such as  
straighten frame and align front end, bump, sand and  
paint wherever needed. New chrome, trim, parts, New  
top and hangers, and complete Appearance.

Respectfully,



Robert E Hutchens, Pres.

REH/SW



December 2, 1964

Memo to: J. J. Schrot

Subject: Vehicle Damaged in an Elevator Accident  
in the Ford Pavilion at the New York  
World's Fair

The following itemized account is the total cost to the Ford Motor Company for the purchase, modification, chipping and handling and replacement of one Mercury Parklane convertible, serial number 4W65Z500078.

This vehicle was damaged in an elevator accident in the Ford Pavilion at the New York World's Fair on December 26, 1963.

A. Vehicle Cost	\$ 3,307.66
B. Special Show Car Treatment	180.00
C. Modification of Vehicle by Carron & Company	1,203.00
D. Special Vehicle Handling in New York City	200.00
E. Return Shipping - New York City to Detroit	243.00
F. Modification of a Replace- ment Car	<u>1,100.00</u>
Total Cost	<u>\$ 6,233.66</u>

T. J. Shelly  
World's Fair Program

cc: P. D. Colombo  
R. W. Millar  
A. Scalia

DEC - 7 '64

**Intra-Company Communication**

December 3, 1964

Mr. R. L. Jackson, Manager  
Insurance Department

Attention Mr. T. A. Duffield

Subject: Damaged Vehicle  
New York World's Fair

This communication has reference to the 1964 Model Mercury Parklane Convertible, Serial Number 4N65X500073, damaged due to the failure of a Montgomery elevator on December 26, 1963, at the Ford Pavilion, New York World's Fair.

The recovery of costs is being referred to you since it is assumed that negotiations will be conducted with the elevator manufacturer's insurance carrier.

The following data is furnished for your information in negotiating settlement:

1. The freight elevator was furnished and installed by Montgomery Elevator Company, 33 Twentieth Street, Melrose, Illinois, Mr. J. E. Martin, Vice President, on Purchase Order AP 256579-C.
2. Insurance certificates were forwarded to your office on June 27, 1963.
3. General Conditions for Lump Sum Construction Contracts formed an integral part of the Purchase Order, except that the period of guarantee was one year. The equipment was under warranty at the time of the accident.
4. The vehicle was damaged beyond repair while being unloaded from the Montgomery freight elevator when the elevator hydraulic system apparently failed. A complete report may be obtained from the Plant Engineering Office.
5. The total cost of the vehicle to Ford Motor Company for the purchase, modification for use at the Fair, shipping and handling is:

A. Vehicle cost	\$3,397.66
B. Special show car treatment	180.00
C. Modification and delivery of vehicle by Carson & Co.	1,203.00
D. Special vehicle handling at the Fair site	200.00
E. Return shipping - New York City to Detroit	<u>253.00</u>
	<b>\$5,133.66</b>

This cost may be reduced by any salvage value received from the damaged vehicle.

Mr. R. L. Jacobs

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December 3, 1964

Please contact the writer if additional information is required.

J. Schrot, Buyer  
Construction & Equipment  
Purchasing Department

cc: J. A. Davis  
T. A. Duffield  
A. Escala  
✓ T. J. Skally

December 30, 1964

TO: Mr. A. Scalia  
Central Office Accounting

This communication has reference to the 1964 Mercury Park Lane convertible, serial number - 5W65Z500078, damaged December 27, 1963, due to the failure of a Montgomery elevator at the Ford Pavilion, New York World's Fair.

For further information in this regard, please see the attached Property Damage Report issued by Mr. R. D. Lamerson, Resident Engineer, Plant Engineering.

In addition, I am attaching a copy of an Intra-Company Communication from Mr. J. Schrot of our Construction and Equipment Purchasing Department which itemizes the costs incurred in preparing this vehicle for our purposes at the New York World's Fair and other information pertinent to this case.

If any additional information is required in processing a claim for recovery of Ford Motor Company losses, please call this office.

T. J. Skelly  
World's Fair Program

Attachments