

October 25, 1965

Mr. Joseph Baum, President  
Restaurant Associates, Inc.  
515 West 57th Street  
New York, New York 10019

Dear Joe: or Company

Now that the Ford Pavilion has closed its successful run at the New York World's Fair, I want to say a few words of thanks to you personally for all your support in helping us provide a hospitality operation "par-excellance."

As far as our management is concerned, the Ford VIP Room was the finest at the Fair. This is a great tribute not only to Restaurant Associates and those who staffed our room during the Fair's two seasons but equally to you for your personal efforts in assuring our success.

This is not "good-bye." This letter brings the best wishes and thanks to you and the good thought of continued relationship for many years to come.

Sincerely yours,

J. G. Mullaly  
World's Fair Program Manager