

January 6, 1965

Mr. Robert Jackson  
Public Relations Director  
WED Enterprises, Inc.  
97-45 Queens Boulevard  
Forest Hills 74, New York

Dear Bob: [has been in this company promotion]

It is good to hear from you again and it's been too long since the two of us have been in touch with one another.

Yes, I'm working on the Fair program this year as you heard by way of Jack Mullaly and Bill Mitchel. We had a very substantial year at the Fair in 1964 and are certainly looking forward to a big year in 1965, and hopefully a stand out year.

Since I have only been back in the picture for a couple of weeks, I have no idea what happened with respect to the "breakdown in communications" that you referred to in your letter. I suspect that once the Fair got underway so many things had to be done on a spur-of-the-moment basis that you would almost had to have been present here physically to have been able to clear things.

I assure you we'll do what we can to conform to the requirements of our contractual arrangement with WED, and I am sure you know that it is also our intention to do the right thing for both Ford and Disney.

Good to hear from you again, Bob, and I hope we will have the pleasure of seeing you here sometime soon.

Cordially,

John E. Sattler  
Resident Manager

cc: Jerry Sullivan  
News Department