

To: U. W. Henson
R. D. Lonsdale
R. W. Miller

Subject: Operational Ride Test - March 30, 1964 **March 24, 1964**

Pinkerton?

A test ride of the Magic Skyway ride and range involving 700 persons
General Harry F. Myers, March 30, from 5 to 7 p.m. Please advise all
World's Fair Corporation staffs that the exercise will be conducted
Flushing 52, New York, objectives and under the following conditions:

Dear General:

The principal objective will be to test the Magic Skyway
ride under maximum capacity. Therefore, loading of each
This will confirm my telephone conversation of March 23 with
General Matthews of your office with respect to a "study"
program we will hold at the Ford Pavilion at 5:00 P.M. on
March 30.

The purpose of this program is to test out, under full load,
our "Magic Skyway" ride. Conditions throughout the pavilion will prevail
as far as practicable and pertinent to objectives of the
To accomplish this, we are bringing to the site approximately
800 people who have been hired to ride the convertibles for a
period of approximately four hours.

While many of the temporary employees will come by bus and subway,
we expect the greater percentage to arrive by car and we are in-
quiring that you provide necessary security in the chartered bus
area at the back of the Ford Pavilion, as well as security lead-
ing from the gate near the Century Grill to the West Pavilion
entrance at the intersection of the Avenue of Transportation
and the Avenue of the United Nations.

We will conclude this test no later than 9:00 P.M.

Thank you very much for your cooperation and past courtesies.
Any secondary objectives or benefits will not be allowed to
interfere with the main purpose.

Very truly yours,

Personnel for the test ride will be provided by Pinkerton, Inc., an inde-
pendent recruiting and labor source. The 700 riders, to be designated
by the Group Employees, will use the main West Rotunda entrance. After
at the dock, they will assemble at 5 p.m. on the International
platform.

cc: J.G. Mullaly

File

March 24, 1964

To: W. W. Hersey ✓
R. D. Lamerson
R. W. Millar

Subject: Operational Ride Test - March 30, 1964

A realistic test of the Skyway ride and ramps involving 700 persons is scheduled for ^{Tuesday} Monday, March 30, from 5 to 7 p.m. Please advise all personnel on your respective staffs that the exercise will be conducted to meet the following objectives and under the following conditions:

1. The principal objective will be to test the Magic Skyway ride under maximum capacity. Therefore, loading of each vehicle up to its complete passenger capacity will be mandatory.
2. All ramps, including up-ramps, loading and unloading platforms and, in final stages of the test, the down-ramps will be tested.
3. Operating conditions throughout the pavilion will prevail in so far as practicable and pertinent to objectives of the test. All show lighting, including exterior lighting, ramps, animation and available sound systems will be operative during the test period.
4. There will be no publicity in advance of the test, no press observers and no picture taking for publicity purposes. Only those persons taking part in the test or involved in operations will be allowed into the building.
5. Although vehicles will be expected to be clean, "show" features of the cars such as wheel-covers and boot-tops will not be installed for the test.

The objective of the exercise will be to test and time the track and ramps. Any secondary objectives or benefits will not be allowed to interfere with the main purpose.

Personnel for the test ride will be provided by Manpower, Inc., an independent recruiting and labor source. The 700 riders, to be designated "Study Group ~~Employees~~" will use the main West Rotunda entrances. After check-off at the door, they will assemble at 5 p.m. on the International Gardens walks facing the Quadricycle platform.

An orientation talk for the study group and pertinent instructions will be given, via amplifier, by J. G. Mullaly. The group will be divided, and will use both up-ramps for the customary walk-through the second floor Rotunda exhibits leading to the embarkation area. At the embarkation area company-employed hosts and hostesses will assist them into the moving vehicles.

At the conclusion of their first trip on the Skyway ride, the study group personnel will leave the vehicles at the disembarkation ramps. Then, rather than pass through the science area, they will be guided and directed by company personnel and guards back through the vehicle service area to the embarkation area. There they will enter the vehicles for a second Skyway trip. (See enclosed diagram)

At the conclusion of the second trip, or any other trips necessary, they will disembark and make their way through the science area, test ride the down-ramp and assemble in the Product Salon. There they will receive instructions on any further test requirements or be dismissed. They will leave through the West hospitality area exits.

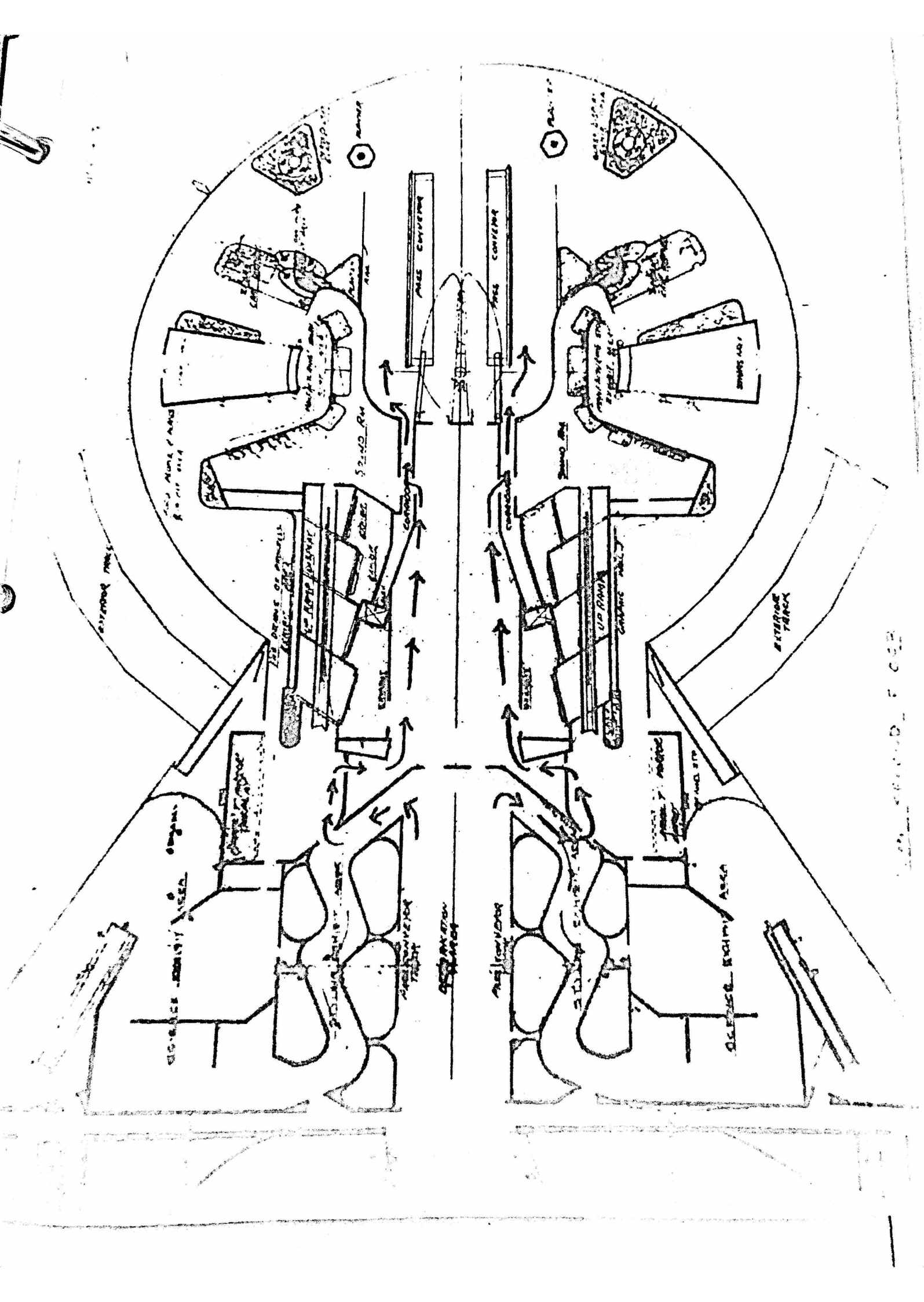
The following will have application to various staff personnel conducting the test:

1. Arrangements for and instruction of Pinkerton or other personnel manning emergency observer telephone stations on the track will be made by engineering maintenance. *Columbus*
2. Should the track be stopped during the test, passengers will stay in the vehicles until it resumes or until they are otherwise notified to leave.
3. Temporary emergency evacuation procedures and fire safety precautions will be the responsibility of engineering maintenance. Approval for hiring additional guard service over and above the nine needed for track stations will be given, if required, by W. W. Hersey.
4. Administrative procedures involving check-in and check-out of study group personnel will be handled by A. W. Huss.
5. Control consoles will be operated by Ford personnel. *Lanerson*
6. Inter-phone communications within the building will be operative. Dever to arrange.
7. Badges identifying study group personnel will be provided at the entrance. All working personnel in building will be badged. *Dever*.

8. World's Fair headquarters to be advised of test and both World's Fair fire and police to be advised of plans for test. Warnock to handle.
9. Parking space for study group personnel to be available in bus parking lot. Pinkerton gate guards to be alerted to expect influx of cars. Hersey to handle.
10. All audio-animatronics figures and animation to be operative during test. Millar to arrange.
11. Standby electricians and maintenance personnel to be available for emergency service. All lighting to be on. Lamerson to handle.
12. All areas where study group will assemble or walk to be cleared of dirt, debris, staging and any safety hazards. Lamerson to handle.
13. Medical Examiners contractor to provide attendant for first aid service. Hersey to arrange.
14. No smoking rule on ride to be strictly enforced. Violators to be dismissed.
15. Temporary signs marking entrances, exits and routes to be prepared by Friday, March 27, 1964. Dever to handle.
16. Men's and women's rest room facilities will be available on the first floor of the Rotunda. Temporary signs will be used if permanent ones are not completed. Dever to handle.

cc: J. G. Mullaly
J. E. Sattler
W. J. Mitchell, Jr.
A. W. Huss
R. H. Dever

Warnock



NO. 52-110-10