

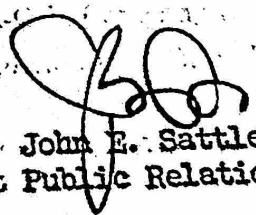
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February 14, 1964

John G. Mallaly  
World's Fair Program Manager

As I understand it, based on our conversation out at the Fair yesterday morning, we are limited by contract to the use of Restaurant Associates for food and beverage catering in connection with our Family Day Press Preview and VIP Premiere. I gather that this precludes our talking to other catering services, even though they may be licensed by the Fair Corporation to do business on the fairgrounds.

In view of this, I am going to contact Restaurant Associates within the next few days to discuss with them our needs for both of the above programs, as well as for the premiere program we are planning on Sunday, April 19, for members of the American Newspaper Publishers Association and their families.

I assume that our contractual arrangement with Restaurant Associates is limited strictly to food and beverage service and any other requirements we might have for these programs can be provided by other specialized sources. Please advise if any of the above is not correct.

  
John E. Sattler  
Northeast Public Relations Manager

YTD

cc: ✓ C. G. Warnock  
M. B. Heath